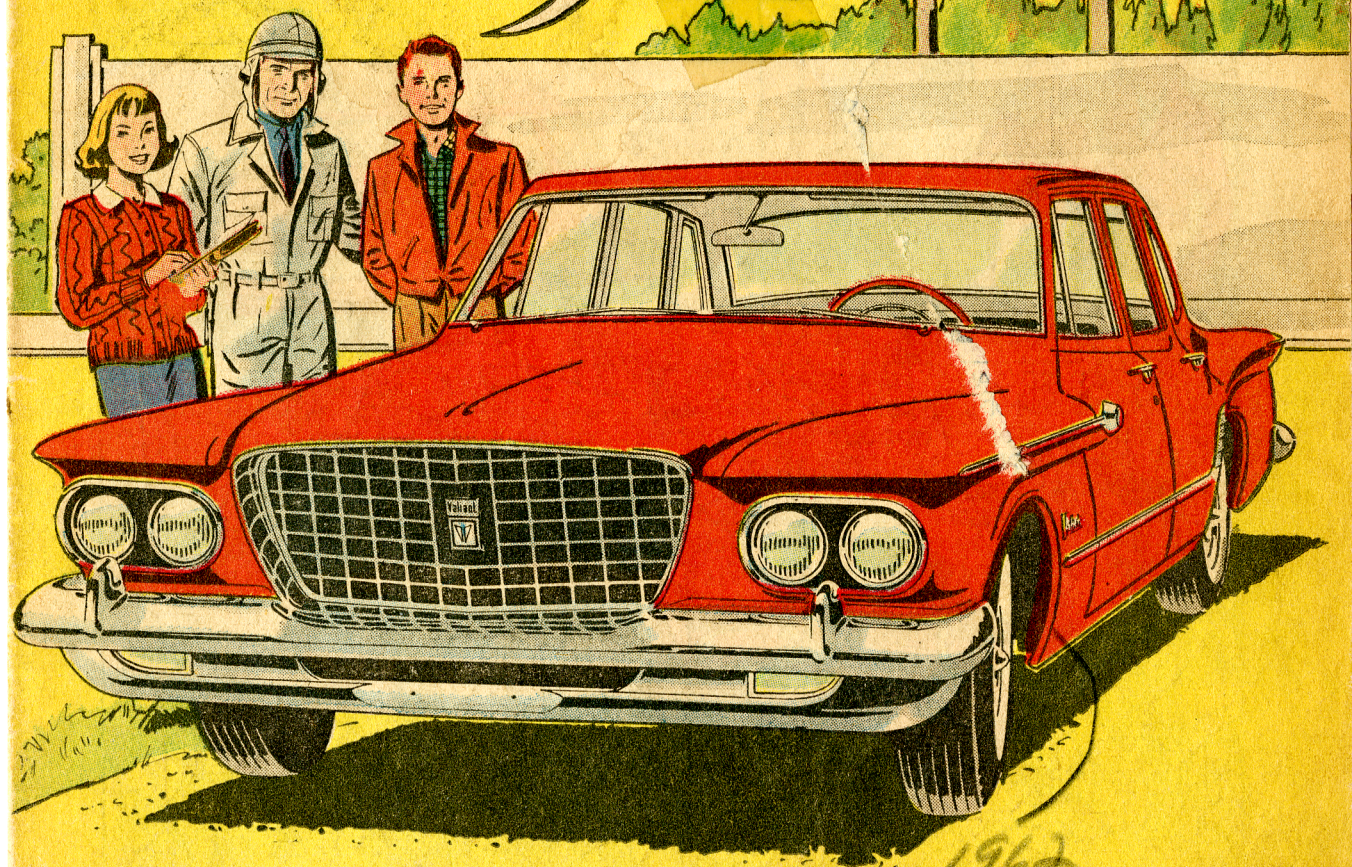
Tom Johnstone

DO YOU HAVE WHAT IT TAKES TO DRIVE LIKE A PRO?

YOU NEED *MORE* THAN FAST REFLEXES...

YOU NEED A SPECIAL WAY OF THINKING!



1962 PLY. FURY 2 DR. H.T.

PHOTO TO COME

CHUCK AND SALLY REPORTERS FOR THEIR HIGH SCHOOL PAPER, VISIT THE CHRYSLER CORPORATION ENGINEERING PROVING GROUNDS TO GET A STORY ON GOOD DRIVING.

BUT IN INTERVIEWING CHIEF ENGINEER-VEHICLE TESTING, FRANK SNYDER, THEY HAD A SURPRISE RIGHT OFF THE BAT...

WE KNOW MOST OF US CAN'T EXPECT TO BE REAL EXPERTS LIKE YOU, MR. SNYDER.

BUT MAYBE YOU CAN GIVE SOME TIPS THAT WILL BE HELPFUL FOR TEEN-AGE DRIVERS.

HOLD ON! YOU TOO CAN TOO BE EXPERTS! ESPECIALLY YOU TEEN-AGERS.

WE CAN?

SURE! TEEN-AGERS HAVE FAST REFLEXES AND GOOD CO-ORDINATION. ALL THEY NEED TO DRIVE LIKE THE PROS IS THE RIGHT PSYCHOLOGY. LET'S GET MY CAR AND I'LL SHOW YOU!

GEE—LOOK AT THE SEAT BELTS IN THAT VALIANT. WE DON'T HAVE ANY IN OUR CAR!

NEITHER DO WE!

I'M NOT SURPRISED. 98% OF CAR OWNERS DON'T ORDER SEAT BELTS. YET MOST PROFESSIONAL DRIVERS I KNOW DO HAVE SEAT BELTS IN THEIR FAMILY CARS—AND THEY USE THEM!

1961

— 1962 VAL. 4 Dr Sed

THEY KNOW THAT IN AN ACCIDENT YOUR ODDS ARE MUCH BETTER IF YOU REMAIN **INSIDE** THE CAR, AND STOP WITH IT. AND THE PROS ALWAYS MAKE THE ODDS WORK **FOR** THEM—NOT AGAINST THEM.

I'M BEGINNING TO SEE WHAT YOU MEAN ABOUT THE RIGHT PSYCHOLOGY. THE EXPERTS SEEM TO PLAY IT REAL CAGEY—MUCH MORE THAN MOST PEOPLE.

EXACTLY, CHUCK. WHEN AN EXPERT DRIVES, HE HAS ONLY ONE THING ON HIS MIND—GETTING THERE THE SMOOTHEST, MOST ENJOYABLE WAY POSSIBLE. HE'S NOT OUT TO PROVE HIS BRAVERY OR EVEN HIS SKILL. FOR EXAMPLE...

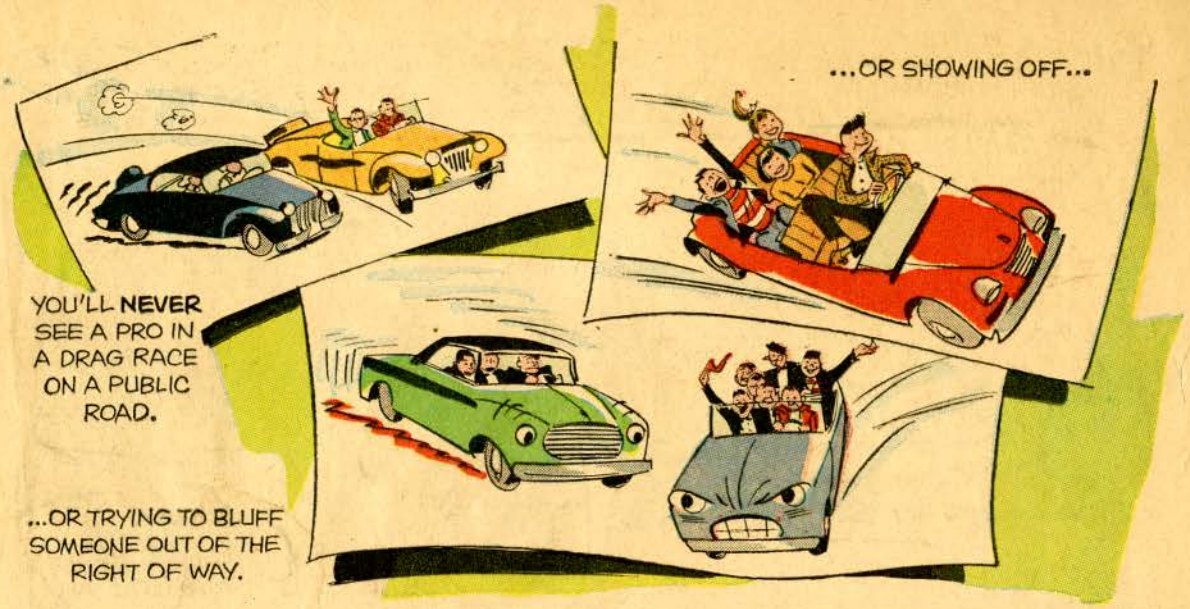
GOOF BOOK

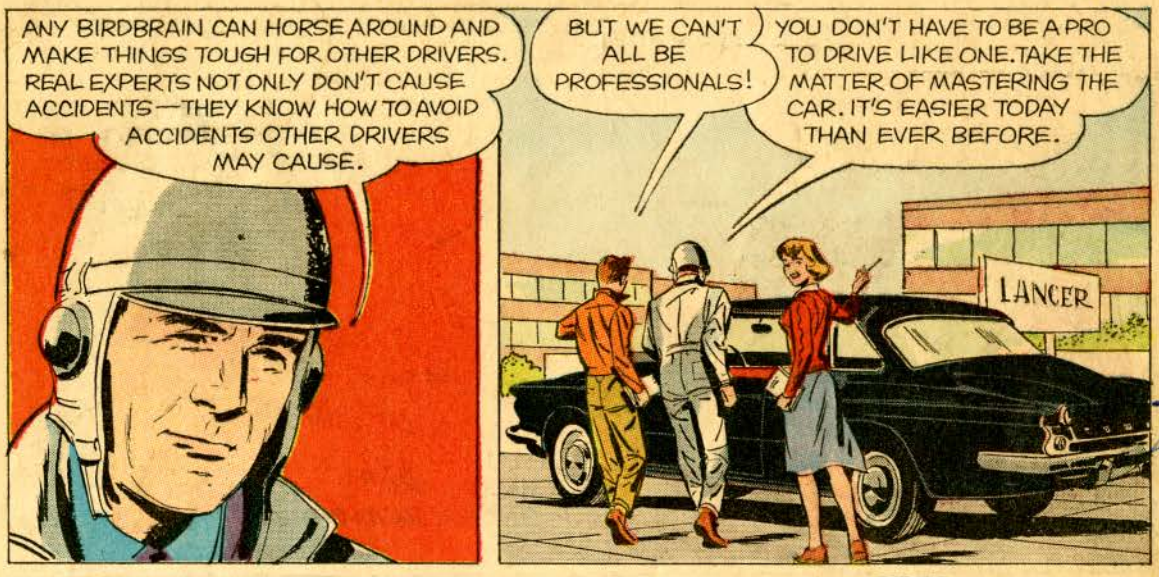
© CHRYSLER CORPORATION 196X

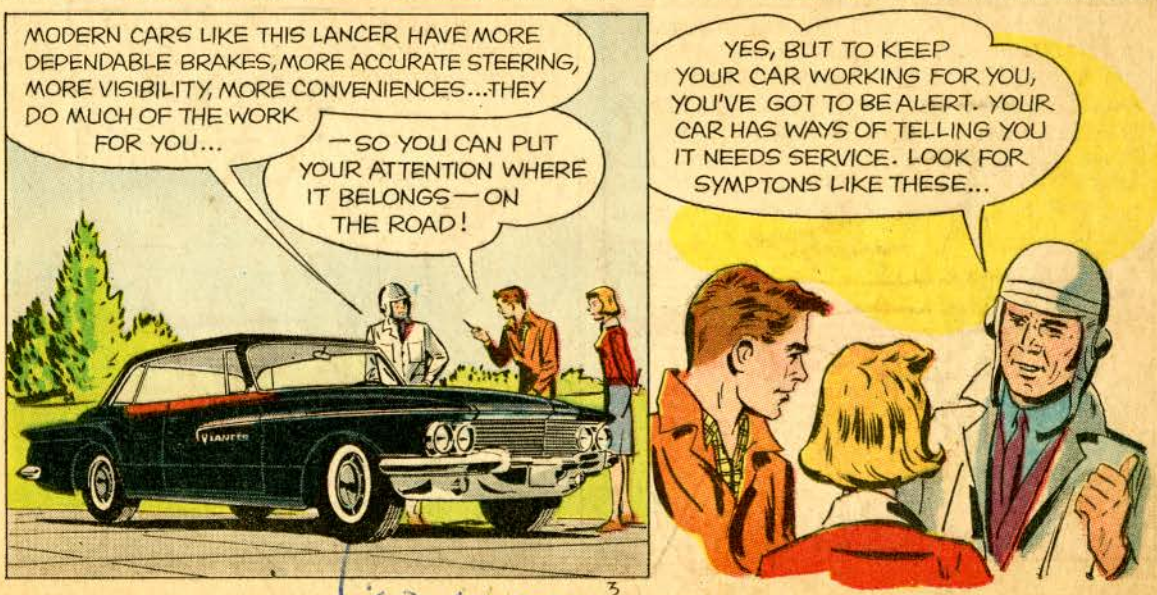
196~

2

REMOVE THIS LINES


YOU'LL NEVER SEE A PRO IN A DRAG RACE ON A PUBLIC ROAD.
...OR SHOWING OFF...
...OR TRYING TO BLUFF SOMEONE OUT OF THE RIGHT OF WAY.

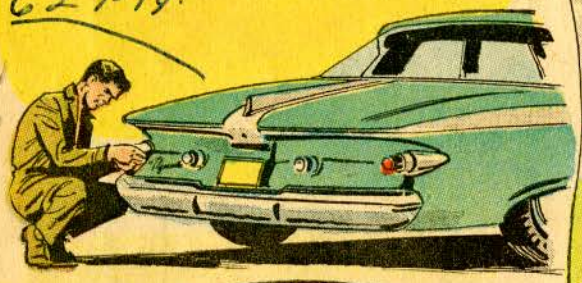

ANY BIRDBRAIN CAN HORSE AROUND AND MAKE THINGS TOUGH FOR OTHER DRIVERS. REAL EXPERTS NOT ONLY DON'T CAUSE ACCIDENTS—THEY KNOW HOW TO AVOID ACCIDENTS OTHER DRIVERS MAY CAUSE.
BUT WE CAN'T ALL BE PROFESSIONALS!
YOU DON'T HAVE TO BE A PRO TO DRIVE LIKE ONE. TAKE THE MATTER OF MASTERING THE CAR. IT'S EASIER TODAY THAN EVER BEFORE.
LANCER
'62 LANCER GT

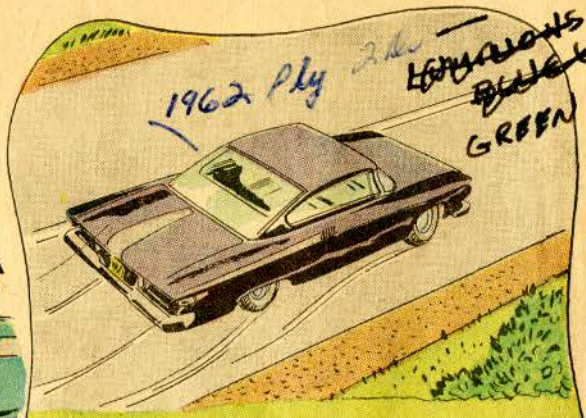

MODERN CARS LIKE THIS LANCER HAVE MORE DEPENDABLE BRAKES, MORE ACCURATE STEERING, MORE VISIBILITY, MORE CONVENIENCES...THEY DO MUCH OF THE WORK FOR YOU...
—SO YOU CAN PUT YOUR ATTENTION WHERE IT BELONGS—ON THE ROAD!
YES, BUT TO KEEP YOUR CAR WORKING FOR YOU, YOU'VE GOT TO BE ALERT. YOUR CAR HAS WAYS OF TELLING YOU IT NEEDS SERVICE. LOOK FOR SYMPTONS LIKE THESE...
'62 LANCER GT

"SUPPOSE THE TURN INDICATOR LIGHT ON THE INSTRUMENT PANEL DOESN'T WORK...OR FLASHES TOO FAST. THAT MAY MEAN ONE OF THE OUTSIDE LIGHTS ISN'T WORKING. HAVE IT FIXED."

62 Ply.

3 Rear Lights RWR OOO



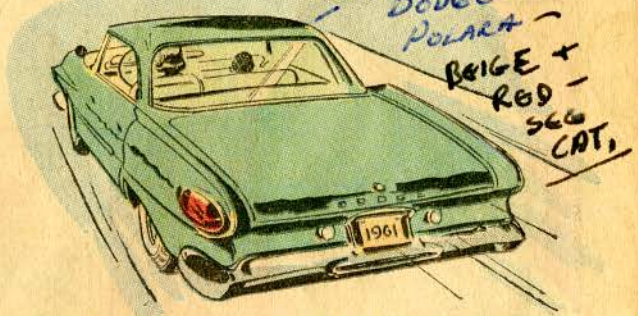


"IF THE STEERING WHEEL PULLS TO ONE SIDE WHEN YOU BRAKE, HAVE THE BRAKES CHECKED PRONTO! (AND SPEAKING OF BRAKES, ANY TIME YOU NEED FLUID INSIST ON SAE HEAVY DUTY FLUID...IT'S A MUST.)"

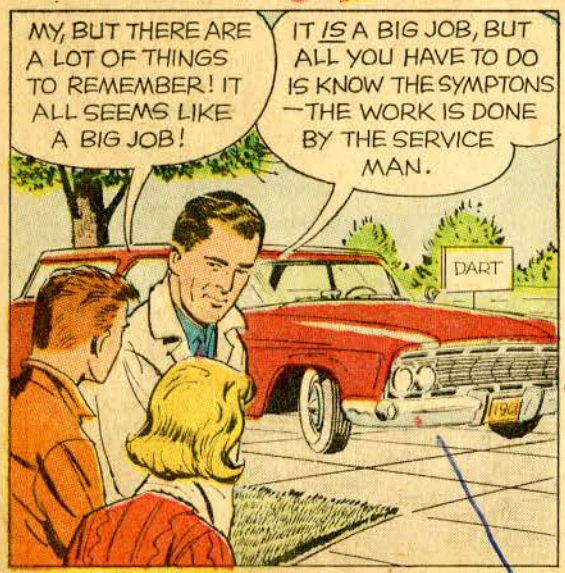
"IF THE WIPERS STREAK, HAVE THEM REPLACED AT ~~ALMOST ANY~~ YOUR ~~SERVICE STATION~~. THEY'RE INEXPENSIVE —AND WHY DRIVE HALF BLIND?"

LOCAL DEALER

62 PLY PANEL



AND IF YOU HEAR ANY KIND OF UNUSUAL NOISE—HAVE THE CAR CHECKED—IT MAY BE SERIOUS. THE PRO NEVER TAKES UNNECESSARY CHANCES."


MY, BUT THERE ARE A LOT OF THINGS TO REMEMBER! IT ALL SEEMS LIKE A BIG JOB!
IT IS A BIG JOB, BUT ALL YOU HAVE TO DO IS KNOW THE SYMPTONS —THE WORK IS DONE BY THE SERVICE MAN.
DART
1961

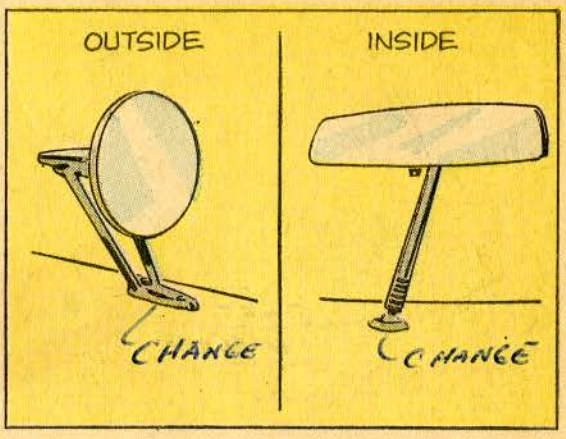
THEN, WITH THE CAR IN PERFECT WORKING CONDITION—LIKE THIS DART—THE PRO HAS TWO BASIC RULES HE NEVER FORGETS—
RULE ONE: LOOK AHEAD, THINK AHEAD. RULE TWO: DON'T COMPETE—COOPERATE!
1961

62 DART "440" WAGON

YOU'LL SEE THE RULES START WORKING BEFORE I TURN THE KEY. FIRST I MAKE SURE THE SEAT AND MIRRORS ARE POSITIONED RIGHT.

DART PANEL

"OUTSIDE REAR VIEW MIRROR AND INSIDE MIRROR SHOULD WORK *WITH* EACH OTHER TO GIVE WIDEST POSSIBLE REAR VISION. DON'T LET THEM COVER ONLY THE *SAME* AREA."



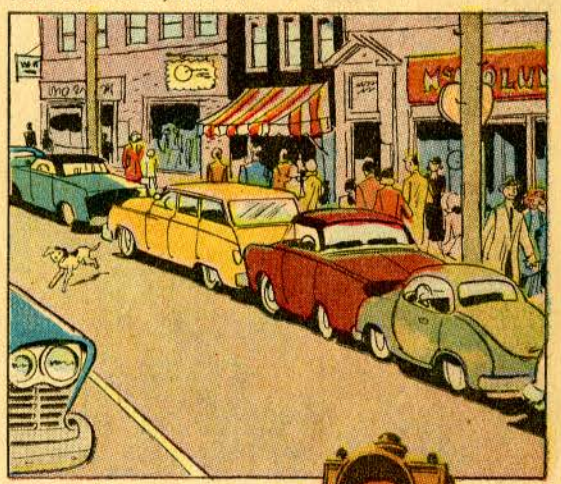
NOW LOCK THE DOORS—AND FASTEN YOUR SEAT BELTS.

SAY, THIS BELT IS ~~DARN~~ COMFORTABLE! I'M GOING TO ASK DAD TO HAVE THEM INSTALLED IN OUR CAR.

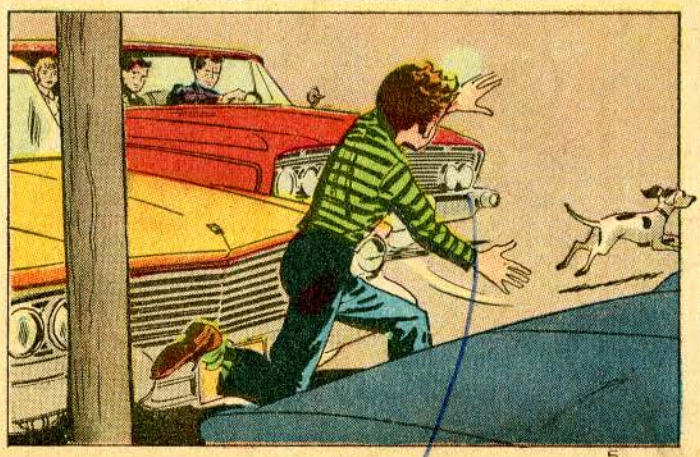
REALLY

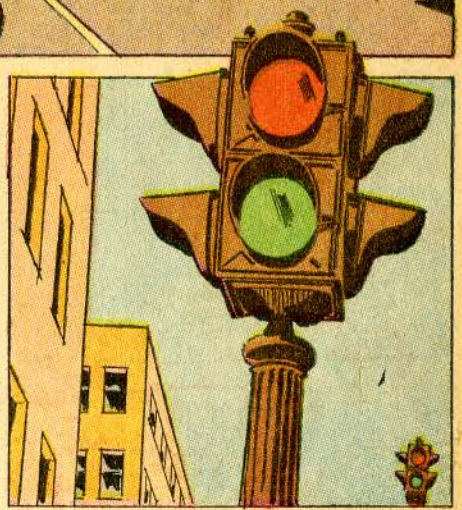
SO AM I.

"DRIVING IN CITY TRAFFIC CALLS FOR ALERTNESS EVERY MOMENT. **LOOK AHEAD—THINK AHEAD.** FOR INSTANCE, THAT LINE OF PARKED CARS AHEAD.



"DRIVE AS FAR TO THE LEFT AS YOU CAN WITHOUT BLOCKING TRAFFIC. WHY? BECAUSE A KID MAY DART OUT INTO THE STREET. THE FARTHER AWAY YOU ARE THE BETTER CHANCE OF AVOIDING ACCIDENTS."

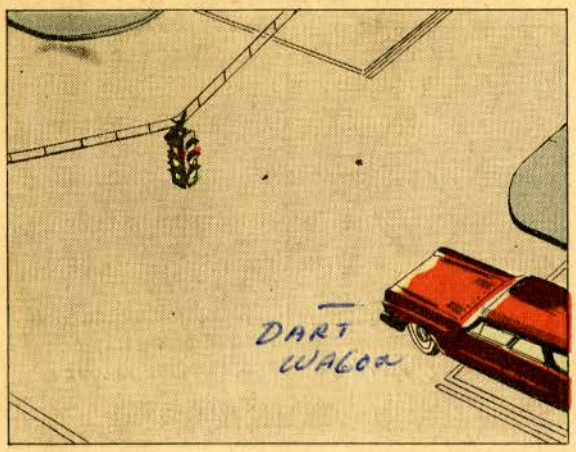




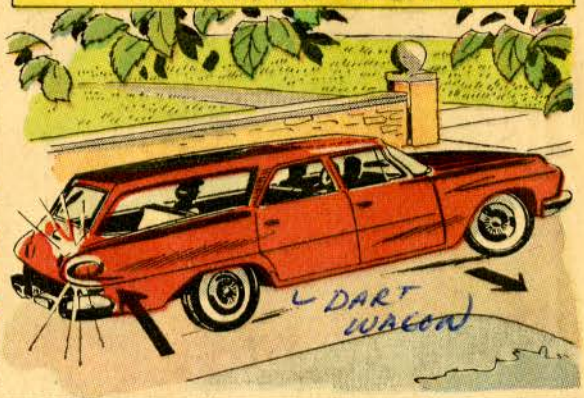
"TO SAVE YOUR BRAKES, AND GAS, TOO, TIME THE FLOW OF TRAFFIC AND THE PATTERN OF STOP LIGHTS. DRIVE AT A STEADY MODERATE SPEED."

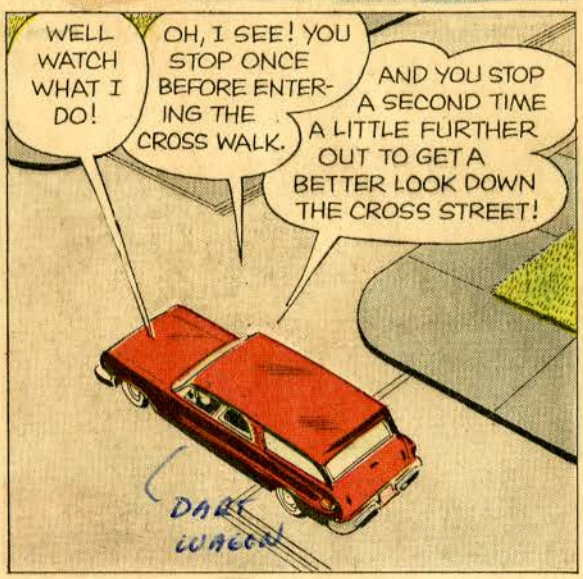
62 DART "440" WAGON

"BUT REMEMBER—IF THE LIGHT TURNS GREEN JUST AS YOU REACH AN INTERSECTION, ALWAYS LOOK BOTH WAYS DOWN THE CROSS STREET. MAKE SURE NO ONE IS TRYING TO GET THROUGH.



"WHEN YOU WANT TO TURN—SIGNAL CLEARLY AND WELL IN ADVANCE. IF YOU MUST STOP, POINT YOUR WHEELS IN THE DIRECTION YOU'RE TURNING. ON LEFT TURNS, WAIT FOR AN OPENING. DON'T BLUFF YOUR WAY THROUGH. **DON'T COMPETE—CO-OPERATE.**"

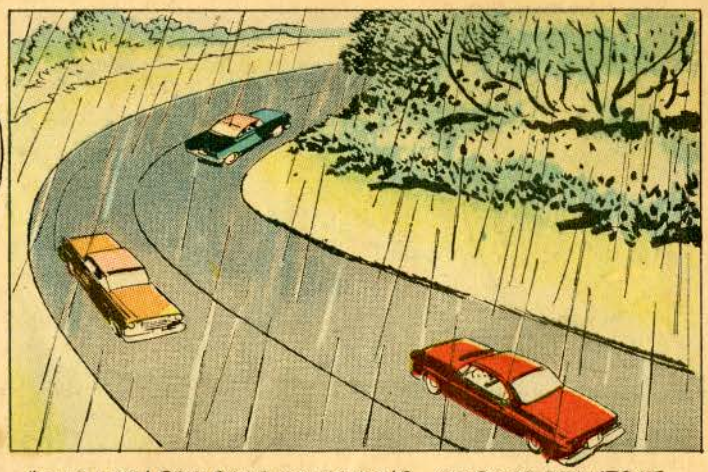



WELL WATCH WHAT I DO!
OH, I SEE! YOU STOP ONCE BEFORE ENTERING THE CROSS WALK.
AND YOU STOP A SECOND TIME A LITTLE FURTHER OUT TO GET A BETTER LOOK DOWN THE CROSS STREET!
DART
WAGON

"I DID, CHUCK, CARS WITH AUTOMATIC TRANSMISSIONS AND EXTRA WIDE BRAKE PEDALS MAKE IT EASY TO KEEP THE LEFT FOOT LIGHTLY ON OR OVER THE BRAKE PEDAL. THEN YOU CAN STOP ALMOST ½ SECOND FASTER—SAVE OVER 13 FEET AT 30 MPH."

KNOWING HOW LONG IT TAKES TO STOP IS ANOTHER SECRET OF EXPERT DRIVING—IT USUALLY TAKES LONGER THAN YOU THINK—STOPPING DISTANCE CAN VARY WIDELY FROM DRY TO WET PAVEMENT AND ESPECIALLY WHEN PAVEMENT IS "POLISHED" OR MUDDY.

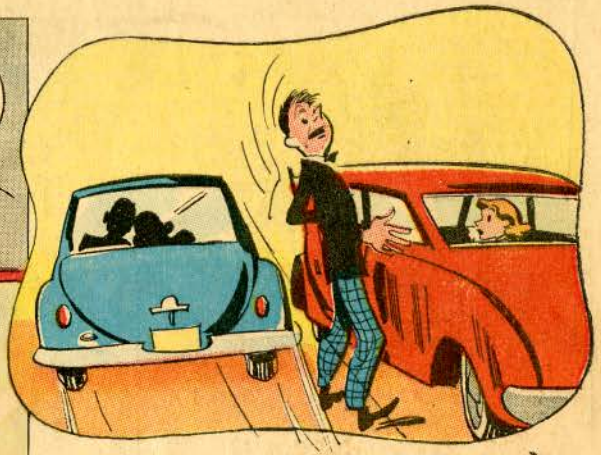
ICE COVERED



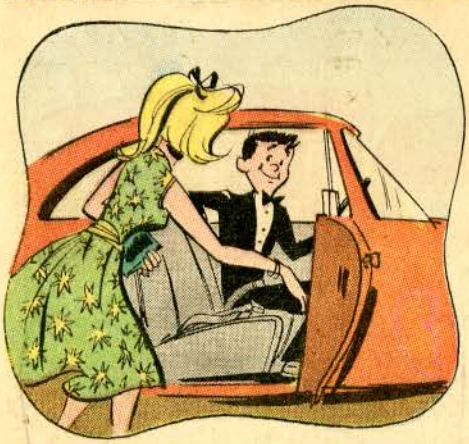
"AND WITH BAD ROAD CONDITIONS—OR POOR BRAKES IT TAKES EVEN LONGER. KEEP YOUR BRAKES IN SHAPE—AND **NEVER** DRIVE TOO FAST FOR ROAD CONDITIONS!

THESE TIPS AREN'T *JUST* FOR TEEN-AGERS ARE THEY?

NO. THEY ARE IMPORTANT FOR ALL AGE DRIVERS. BUT HOW ABOUT CAR DATES, CHUCK?



"YOU MIGHT CALL IT POLITE TO OPEN THE CAR DOOR FOR THE GIRL, AND THEN WALK AROUND TO THE OTHER TO GET IN. BUT IT'S NOT SMART—ESPECIALLY ON A BUSY STREET.



"EMILY POST SAYS THIS IS THE CORRECT WAY: BOY IN FIRST—GIRL FOLLOWS. **NO** WALKING AROUND CAR INTO TRAFFIC!

AND HOW ABOUT THE KIDS WHO TRY TO KID AROUND WITH THE DRIVER! ISN'T THAT DUMB!

—AND THE GUY WHO TRIES TO SHOW OFF AND DOESN'T LOOK WHERE HE'S DRIVING. HE THINKS HE'S A HERO—BUT I THINK HE'S A CREEP!

foolish

AND HERE ARE FEATU
TO MAKE DRIVING E

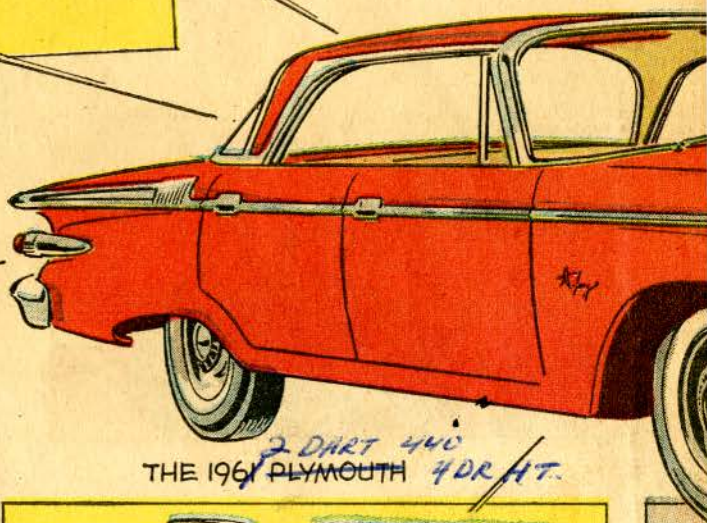
ALL OF THESE FEATURES ARE AVAILABLE IN THE I
CHRYSLER CORPORATION EITHER AS STANDARD OR O

SAFETY DOOR LATCHES
GRIP TIGHTLY, RESIST OPENING IN CASE OF ACCIDENT. STATISTICS PROVE THAT YOU'RE TWICE AS SAFE INSIDE THE CAR DURING A COLLISION THESE RUGGED LATCHES BOOST THE ODDS IN YOUR FAVOR.
(STANDARD EQUIPMENT)

REAR WINDOW DEFOGGER
CLEARS FOG AND FROST FROM REAR WINDOW IN MINUTES. HELPS MELT SNOW AND ICE TO GIVE YOU VITAL REARWARD VISION IN BAD WEATHER.
(OPTIONAL EQUIPMENT AVAILABLE ON MOST MODELS)

SEAT BE
PLANE USE, TOO. NOT C IMPORTA THEY ALSO G ON LONG

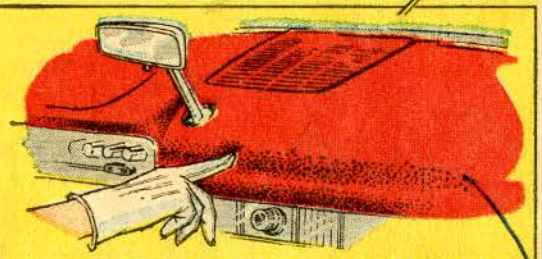
EMERGENCY BLINKERS,
CONTROLLED BY A KNOB ON THE DASH, FLASH ALL FOUR TURN SIGNAL LIGHTS CONTINUOUSLY IN CASE YOU HAVE TO STOP ON THE HIGHWAY.
(OPTIONAL EQUIPMENT)



THE 196~~1~~ ~~PLYMOUTH~~ 2 DART 440 4DR HT.

SAFETY SEAT BELTS
TO ENCOURAGE GREATER USE OF ALL SAFETY SEAT BELTS, CHRYSLER CORPORATION PASSENGER CARS ~~WILL BE~~ ARE EQUIPPED WITH FACTORY INSTALLED ~~ATTACHMENTS~~ ANCHORS TO ENABLE MOTORISTS TO INSTALL THEIR OWN SAFETY SEAT BELTS WITHOUT THE NEED FOR DRILLING OR SPECIAL TOOLS.

~~THESE ATTACHMENTS WILL BECOME STANDARD EQUIPMENT ON CHRYSLER CORPORATION'S 1962 MODELS.~~ THE SAFETY SEAT BELTS ~~WILL~~ MAY BE OFFERED TO CHRYSLER CORPORATION DEALERS ON A NON-PROFIT BASIS WITH THE ADDITIONAL RECOMMENDATION THAT THEY MAKE THEM AVAILABLE ON A SIMILAR BASIS TO OWNERS OF ALL MAKES OF CARS.



INSTRUMENT PANEL SAFETY CUSHIONS
REDUCE THE LIKELIHOOD OF HEAD AND CHEST INJURY DURING PANIC STOPS AND CRASH IMPACTS BY ABSORBING ENERGY AND SPREADING THE LOAD. THESE CUSHIONS, OFFERED FOR ALL CHRYSLER MODELS, ARE MADE OF POLYURETHANE, A MATERIAL HAVING FIVE TIMES THE ENERGY ABSORBING CAPACITY OF SPONGE RUBBER.
(OPTIONAL EQUIPMENT)

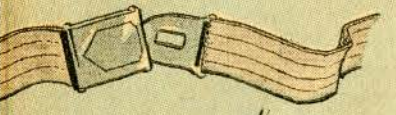
FACTORY INSTALLED AND ARE ALSO

CHANGE TO 62 DART PA

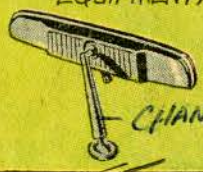
RES DEVELOPED BY THE PROS
ASIER, SAFER, MORE FUN!

961 CARS FROM
PTIONAL EQUIPMENT

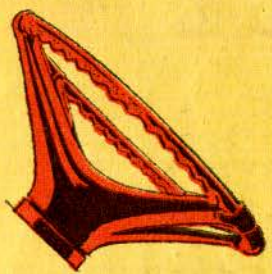
LTS FIRST DEVELOPED FOR AIR-
HAVE PROVED THEIR VALUE IN CARS,
NLY ARE THEY ONE OF THE MOST
NT SAFETY FEATURES AVAILABLE—
VE SUPPORT AND REDUCE FATIGUE
TRIPS. *(OPTIONAL EQUIPMENT)*



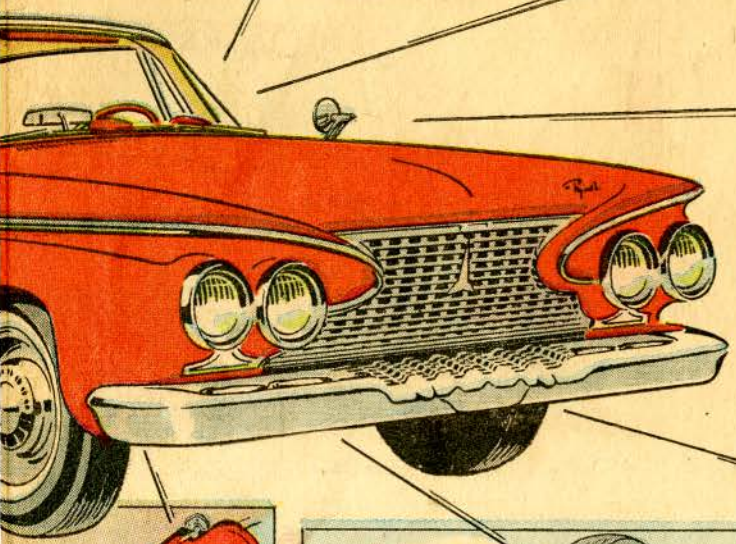
FLEXIBLY MOUNTED REAR VIEW MIRROR
IS EASY TO ADJUST THE WAY YOU WANT IT, MOVES OUT OF THE WAY WHEN HIT. *(STANDARD EQUIPMENT)*

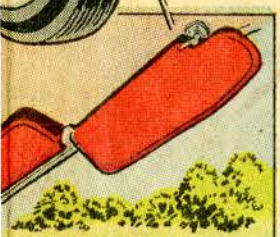


"CHEST PROTECTOR" STEERING WHEEL
HELPS PREVENT CHEST FROM HITTING STEERING COLUMN IN CASE OF ACCIDENT. SPOKES AND RIM "GIVE" WHEN STRUCK TO SOFTEN THE IMPACT. *(STANDARD EQUIPMENT)*

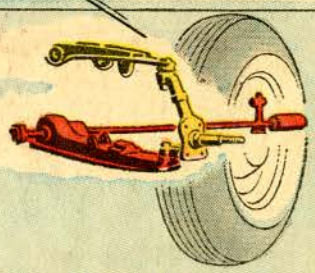


CONSTANT-CONTROL POWER STEERING
WORKS FOR YOU ALL THE TIME, NOT JUST TURNING CORNERS AND PARKING. IT DOES 80% OF THE WORK, MAKES STEERING ALMOST AS EASY AS DIALING THE PHONE. *(OPTIONAL EQUIPMENT)*

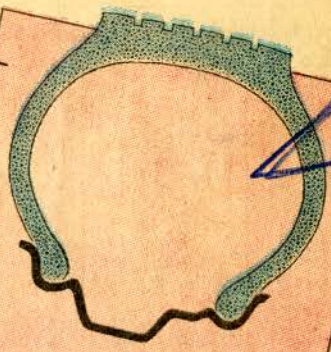




AFETY CUSHION VISORS
E CUSHIONED WITH
NERGY-ABSORBING
STIC FOAM TO PROTECT
SSENGERS IN CASE
OF ACCIDENT.
PTIONAL EQUIPMENT)



TORSION-AIRE SUSPENSION
USES A UNIQUE COMBINATION OF TORSION BARS UP FRONT AND LEAF SPRINGS IN BACK TO HELP MAKE HANDLING QUICK AND SURE, KEEPS THE CAR LEVEL ON ALL SHARP TURNS AND STOPS. *(STANDARD EQUIPMENT)*



SAFETY RIM WHEELS
HOLD THE TIRE SECURELY IN CASE OF A BLOWOUT. LETS THE DRIVER BRING CAR TO A SAFE, CONTROLLED STOP. *(STANDARD EQUIPMENT)*

NOW LET'S CHECK OFF SOME POINTERS ON OPEN ROAD DRIVING IN THIS PLYMOUTH, CHUCK.

62 PLY GREEN

"WHEN ENTERING A HIGHWAY, YOU'VE GOT TO DO 3 THINGS: CHECK THE SPEED OF ON COMING CARS ... LOOK FOR AN OPENING AS YOU MOVE UP THE MERGING LANE... AND ACCELERATE TO GET RIGHT IN PACE WITH TRAFFIC.

LOOK AHEAD—THINK AHEAD. DON'T COMPETE—COOPERATE. RIGHT?

62 Val

62 PLY GREEN

RIGHT! THAT RULE IS SO IMPORTANT ON THESE FAST NEW SUPER-HIGHWAYS.

"COMMUNICATE WITH THE DRIVERS AROUND YOU. FLASH YOUR TURN SIGNAL WHEN YOU PLAN TO CHANGE LANES—AND WELL IN ADVANCE OF BEGINNING THE LANE CHANGE."

62 PLY

WHEN YOU PASS—DON'T KEEP IT A SECRET. USE TURN SIGNAL IN ADVANCE. DON'T 'TAILGATE' THE CAR YOU'RE PASSING. HOLD BACK A LITTLE, YOU'LL BE ABLE TO SEE WHAT'S COMING UP."

62 PLY

62 PLY PAN

GOING **UP** A HILL, SLOW DOWN BEFORE YOU REACH THE TOP. MAYBE THERE'S A VEHICLE STALLED JUST OVER THE CREST. GIVE YOURSELF TIME TO STOP...

GOING **DOWN** A STEEP HILL, SHIFT INTO A LOWER GEAR. PUMP THE BRAKE PEDAL—DON'T RIDE IT. YOUR BRAKES WILL LAST A LOT LONGER THAT WAY."

1961

62 PLY

"KNOW HOW TO HANDLE A **BLOWOUT?** NEVER JAM ON BRAKES. PULL OFF TO THE RIGHT SHOULDER AS FAST AS YOU CAN WITHOUT INTERFERING WITH OTHER TRAFFIC AND COAST TO A STOP IF THERE'S ROOM."

SAY, WHY ARE YOU TURNING ON YOUR LIGHTS, MR. SNYDER. IT'S NOT EVEN DARK YET!
IT HELPS OTHER DRIVERS SEE ME! THERE ARE THREE SITUATIONS WHEN IT'S TOUGH FOR OTHER DRIVERS TO SEE YOU.

AT DUSK

IN RAIN OR FOG

WITH RISING OR SETTING SUN BEHIND YOU

IN EVERY CASE THE EXPERT USES HIS ***LOW BEAMS*** **NOT** HIS PARKING LIGHTS!

WHAT DO YOU DO WHEN THE GUY COMING TOWARDS YOU AT NIGHT WON'T LOWER HIS BEAMS?
DON'T GET MAD AT HIM! DON'T KEEP YOUR HIGH BEAMS ON TO TEACH HIM A LESSON. YOU MIGHT MAKE HIM VEER INTO YOU!

ACTUALLY HE MAY BE ON LOW BEAMS BUT MAY HAVE FAILED TO GET HIS HEADLIGHTS REAIMED TO COMPENSATE FOR A HEAVY LOAD IN THE TRUNK!
62 PLY

ROUND WHEEL

KEEP YOUR GAZE TO THE RIGHT SIDE OF THE ROAD TILL MR. HIGHBEAMS IS PAST—AND THEN THANK YOUR LUCKY STARS HE *IS* PAST!

"DON'T BE STINGY WITH YOUR HIGH BEAM. MANY PEOPLE LEAVE THE LOWS ON RATHER THAN OPERATE THE SWITCH CONSTANTLY. NOT THE PRO. HE'LL NEVER BLIND THE MAN AHEAD BUT HE'LL FLICK THOSE HIGHS BACK ON AS SOON AS POSSIBLE.

LOW BEAM AREA

62 PLY GREEN

OH, OH, IT'S STARTING TO RAIN! BAD WEATHER DRIVING I DON'T LIKE!

—AND THE START OF RAIN IS THE WORST TIME, SALLY! SURFACE DUST AND OIL MIX WITH WATER AND BECOMES A SLICK COATING. CONTINUED RAIN WASHES IT AWAY—BUT DRIVE EXTRA CAREFULLY THOSE FIRST FEW MINUTES.

62 DART

"IF YOU HAVE TO DRIVE THROUGH A FLOODED SPOT, CREEP SLOWLY, IN LOW GEAR...

"IF YOUR ENGINE STARTS TO SPUTTER, PULL OFF THE ROAD, GO INTO NEUTRAL GEAR AND FEED IT GAS. THE ENGINE WILL DRY BY ITS OWN HEAT."

62 PLY - GREEN

62 PLY - GREEN

"IF YOUR BRAKES GET WET AND WON'T HOLD, DRY THEM OUT BY "DRAGGING". THIS MEANS PRESSING THE GAS PEDAL AND THE BRAKE AT THE SAME TIME. THE HEAT WILL DRY THE MOISTURE UP."

NOW LET'S TALK ABOUT THE TOUGHEST DRIVING PROBLEM OF ALL—OLD MAN WINTER. FIRST—MAKE SURE YOUR DAD'S CAR IS WINTERIZED!

HOW TO GET YOUR CAR READY FOR WINTER—

ANTI-FREEZE: HAVE THE COOLING SYSTEM FLUSHED; HAVE ANTI-FREEZE PUT IN. IF YOUR CAR HAS A WINDSHIELD WASHER, ADD WINDSHIELD WASHER ANTI-FREEZE TO THE RESERVOIR.

TIRES: MAKE SURE THE TREAD IS GOOD; EVEN BETTER, USE SNOW TIRES.

CHAINS: ALWAYS CARRY A SET OF REINFORCED TIRE CHAINS TO HELP YOU GO ON SLICK, ICY SURFACES.

WINDSHIELD WIPERS: HAVE SERVICEMAN REPLACE WIPER BLADES IF THEY STREAK. ALSO—MAKE SURE THE ARM EXERTS ENOUGH PRESSURE TO SWEEP OFF ICE AND SNOW AS IT FALLS.

OIL CHANGE: HAVE THE OLD SUMMER OIL DRAINED AND REPLACE WITH WINTER GRADE OIL.

HEATER-DEFROSTER: HAVE IT CHECKED TO MAKE SURE IT'S IN GOOD WORKING ORDER, ESPECIALLY THE DEFROSTER AIR SYSTEM.

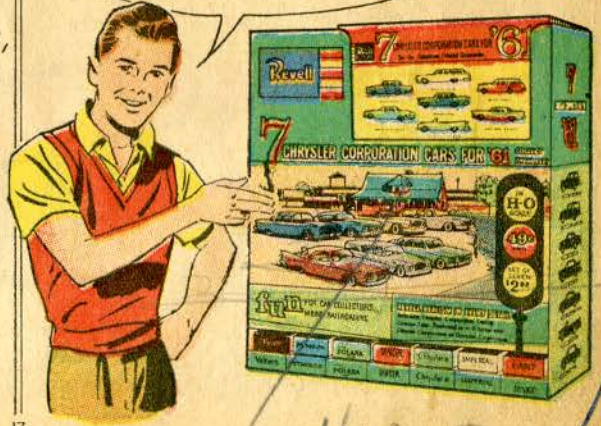
BRAKES: HAVE THEM ADJUSTED FREQUENTLY AS MAY BE REQUIRED TO MAINTAIN A HIGH BRAKE PEDAL—RELINED IF NECESSARY. HAVE A WHEEL PULLED OFF TO SEE IF ENOUGH LINING REMAINS. IF THE BRAKES NEED FLUID, MAKE SURE ONLY S.A.E. HEAVY DUTY FLUID IS ADDED.

MUFFLER: HAVE THE WHOLE EXHAUST SYSTEM CHECKED FOR LEAKS.

WINTER TUNE-UP: ACCURATE TIMING, CLEAN SPARK PLUGS AND DISTRIBUTOR POINTS AND AN ADJUSTED CARBURETOR GIVE FASTER COLD-WEATHER STARTS—HELPS PREVENT STALLING—IMPROVE GAS ECONOMY. (CLEAN PLUGS AND POINTS TWO OR THREE TIMES A YEAR).

SEAT BELTS: EVEN MORE IMPORTANT IN BAD WEATHER DRIVING. HAVE THEM INSTALLED. USE THEM. IN MANY LOW SPEED ACCIDENTS INVOLVING SKIDDING, INJURY COULD BE COMPLETELY AVOIDED.

LOOK FOR THIS DISPLAY OF REVELL H-O SCALE MODEL CHRYSLER CORPORATION CARS AT YOUR NEARBY STORE!

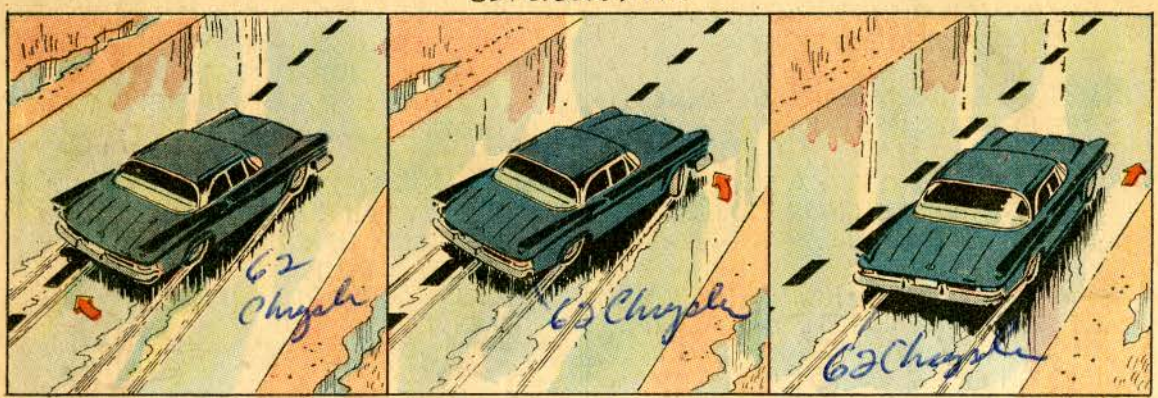


Change
to chrysler

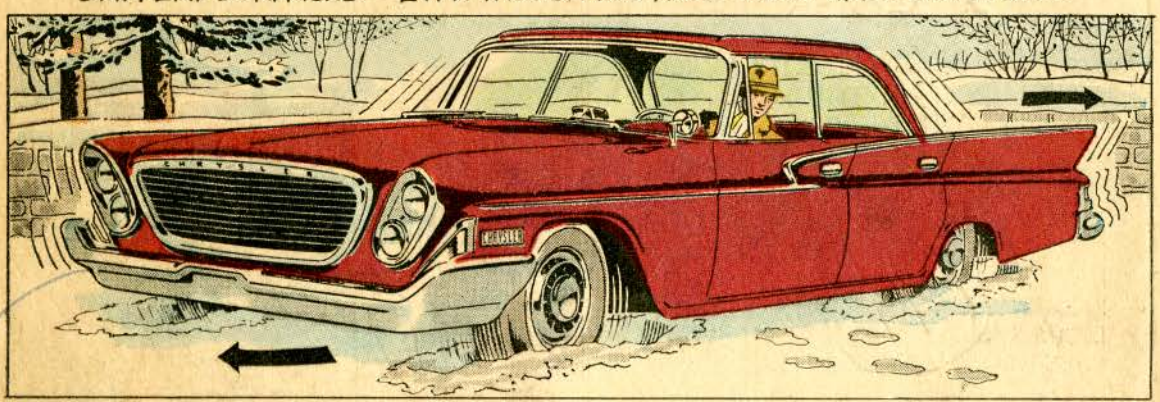
HERE ARE SOME OF THE TECHNIQUES THE PROS USE TO MAKE WINTER DRIVING EASIER!

DON'T DRIVE BLINDFOLDED! GET THE SNOW AND ICE OFF ALL THE WINDOWS BEFORE YOU START. ANOTHER GOOD TIP: TURN ON THE FRONT AND REAR DEFROSTERS AS SOON AS YOU START THE CAR, EVEN BEFORE THE HEATER'S WARMED UP, AND BEFORE WINDOWS CAN GET CLOUDED UP.

SAGE GREEN



PULL OUT OF A SKID BY TURNING THE FRONT WHEELS IN THE SAME DIRECTION THE BACK WHEELS ARE SLIDING. **DON'T** HIT THE BRAKES. PREVENT SKIDS BY DRIVING SLOWLY ON SLIPPERY SURFACES—EVEN THOUGH YOU HAVE SNOW TIRES OR CHAINS.

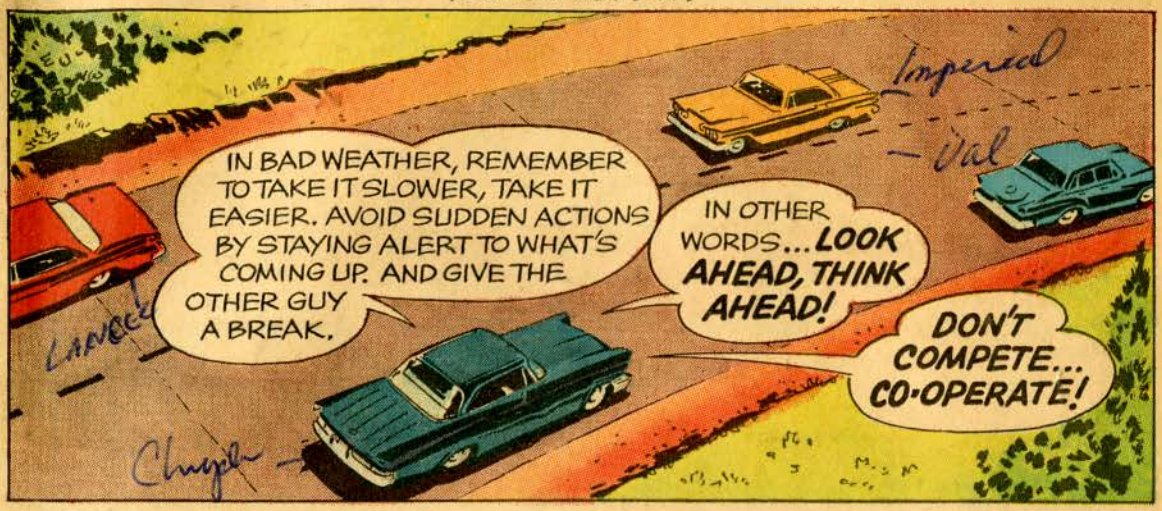


WHEN YOU'RE STUCK IN THE SNOW, TRY TO MAKE A LITTLE PATH FOR THE WHEELS BY ROCKING GENTLY BACK AND FORTH A FEW TIMES. DON'T SPIN THE WHEELS AND DIG YOURSELF IN DEEPER.

63 - Chrysler

SAGE GREEN

DON'T FOLLOW THE CAR AHEAD TOO CLOSELY. IT TAKES 3 TO 12 TIMES LONGER TO STOP ON SNOW OR ICE THAN IT DOES ON DRY PAVEMENT. SO GIVE YOURSELF ROOM. YOU MAY NEED IT!

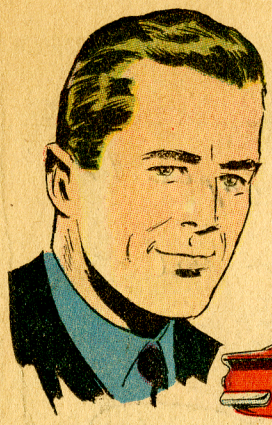

IN BAD WEATHER, REMEMBER TO TAKE IT SLOWER, TAKE IT EASIER. AVOID SUDDEN ACTIONS BY STAYING ALERT TO WHAT'S COMING UP. AND GIVE THE OTHER GUY A BREAK.
IN OTHER WORDS... LOOK AHEAD, THINK AHEAD!
DON'T COMPETE... CO-OPERATE!

RETURNING TO CHIEF TEST ENGINEER SNYDER'S OFFICE CHUCK AND SALLY PREPARE TO SAY GOODBY.

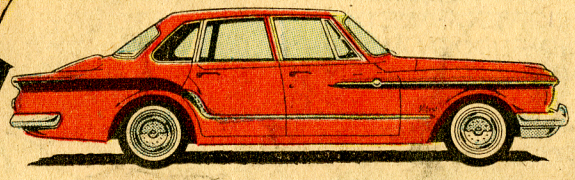
GEE, MR. SNYDER, WE HAVE ENOUGH NOTES FOR A WHOLE SERIES ON DRIVING FOR OUR SCHOOL PAPER!
HERE ARE SOME PAMPHLETS THAT WILL HELP, TOO, CHUCK. CHRYSLER CORPORATION MAKES THEM AVAILABLE FREE TO ANYONE.

WRITE TO: **CHRYSLER CORPORATION**, CORPORAT~~PRODUCT~~ ADVERTISING, DETROIT, MICHIGAN, FOR THESE THREE PAMPHLETS TODAY!

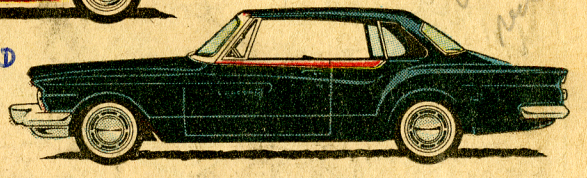
CHRYSLER CORPORATION ALSO HAS MOVIES AVAILABLE THAT TEACH THE SECRETS OF GOOD DRIVING, AND THE FILMS ARE AVAILABLE FREE IF YOUR TEACHER OR ADVISOR WRITES FOR THEM.
THANKS FOR EVERYTHING, MR. SNYDER. I GUESS WE TEEN-AGERS DO HAVE WHAT IT TAKES TO DRIVE LIKE THE PROS... WHEN WE KNOW HOW!



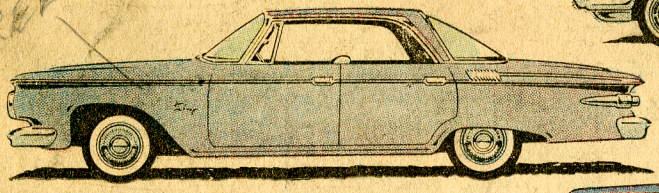
TAKE DAD TO THE NEAREST CHRYSLER CORPORATION DEALER WITH YOU AND SEE FOR YOURSELVES WHAT REALLY GREAT ENGINEERING HAS DONE FOR THEIR 1962 LINE OF CARS!



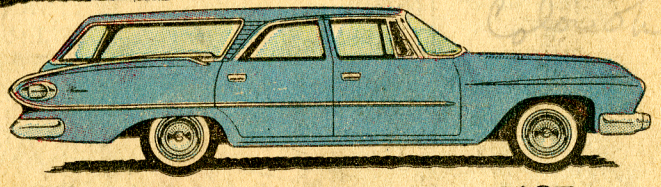
VALIANT V-200 4DSED



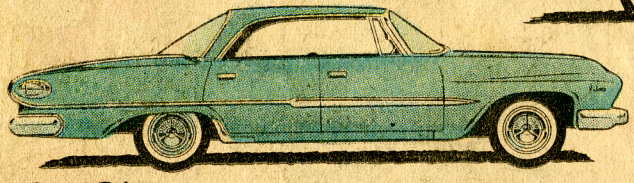
LANCER GT



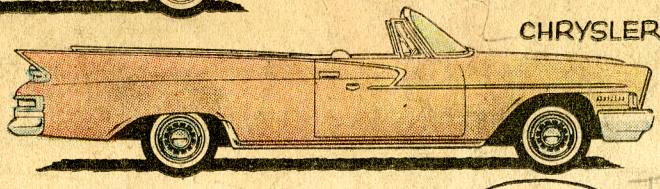
PLYMOUTH Ply Fury 2DHT



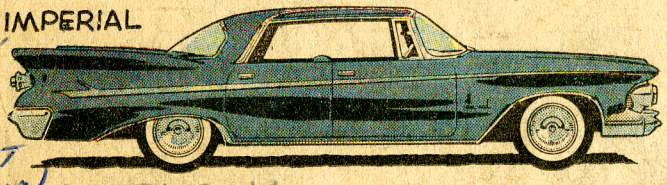
DART 440 Wagon



POLARA CONV



CHRYSLER ~~NEW~~ 300 2DHT



IMPERIAL 4DHT CROWN

— BLACK —

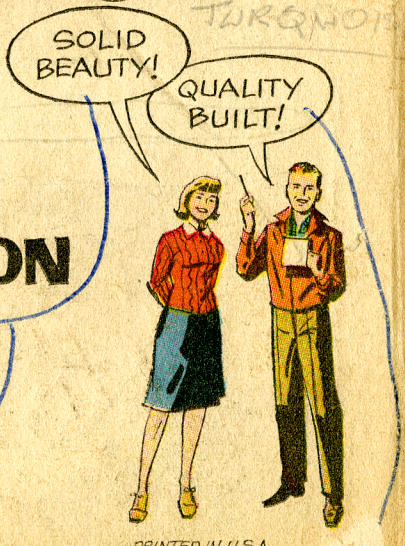
CHRYSLER CORPORATION

ENGINEERING PUTS SOMETHING EXTRA INTO EVERY CAR

81-910-1006

~~EACH CAR IS THE RIGHT SIZE FOR EVERY TASTE~~

A RIGHT-SIZED CAR FOR EVERY NEED



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